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Casino Loyalty Programs

Mlife



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Tip #1

- Never gamble for comps or status



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Mlife Tier Credits

- Sapphire – Base Level
- Pearl – 25,000+
- Gold – 75,000+
- Platinum – 200,000+
- Noir – Invitation Only

A stack of five Mlife credit cards is shown, fanned out from bottom-left to top-right. The cards are colored blue, white, gold, silver, and black. The top card is black with 'NOIR' written vertically on the right edge. The bottom card is blue with 'Mlife SAPHIRE' written on it.

- *Reset every October 1*

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Earning Mlife Tier Credits

- \$3 Slot Play = 10 Tier Credits
- \$1 at Mlife Resorts = 25 Tier Credits

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Mlife Tier Benefits

Pearl

- 10% Tier Credit Bonus
- **Buffet Line Pass**

Gold

- 20% Tier Credit Bonus
- Priority Hotel Check In Line
- Free Room Upgrade*
- VIP Line Access for Clubs

Platinum

- 30% Tier Credit Bonus
- Turn Down Service*
- **Taxi Line Pass**
- **Annual Free Cruise on Royal Caribbean***

Noir

- 40% Tier Credit Bonus
- VIP Lounge Check In
- Complimentary Limo to/ from the Airport

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VIP Lounges

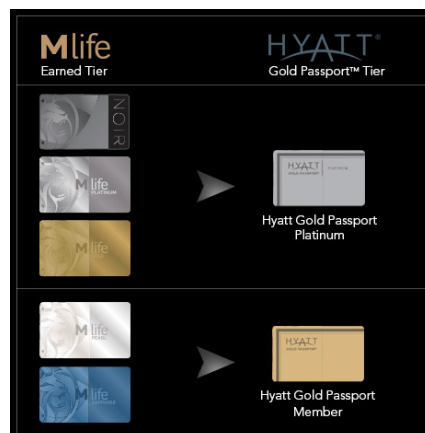
- Gold: Monte Carlo
- Platinum: Luxor, Excalibur, NYNY
- Noir: MGM, Bellagio?
- Coded by Host: Mandalay Bay, Mirage



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Mlife/Hyatt Status Match



Note: You cannot attain Hyatt Diamond through status match

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Tip #2

- Book directly – third party bookings do not qualify for promotions

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Hyatt

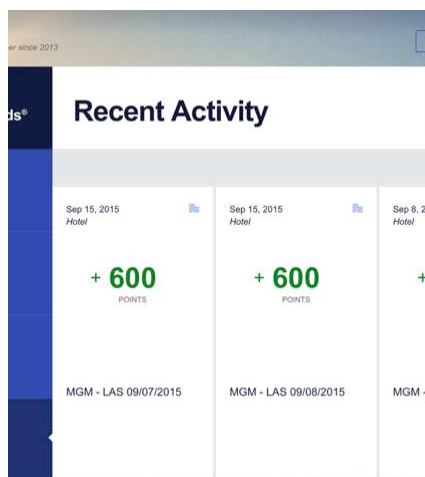
- Paid stays at Mlife properties count towards Hyatt status (not Diamond Challenge)
- \$1 Spent at Mlife = 3 Hyatt Points
- Gambling does not count
- Hyatt tier point multipliers
- Hyatt points redeemable for Mlife nights
...but cannot redeem Points + Cash

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Southwest

- 600 points per paid stay
- Can double up with Hyatt rewards



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Free Cruise

- Must *earn* your Mlife Platinum (or Noir) status.
- Taxes and gratuity: my three night cruise cost \$233.
- The length of cruise you are eligible for depends on your recent play. Every Platinum member is eligible for a minimum 3 nights.
- There are only two 3-night cruises on Royal Caribbean. One out of Port Canaveral, Florida and the other out of Miami.
- You must call Royal Caribbean's casino line to book. You cannot do it online. The number is 1-800-762-0702.



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Tip #3

- Always charge everything to your room

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Mlife Scenario

Expenses

- Hotel Room - \$150 x 3
- Cirque Show - \$100
- Massage - \$200
- Food - \$200
- Slots* - \$100

- Total: \$1,050

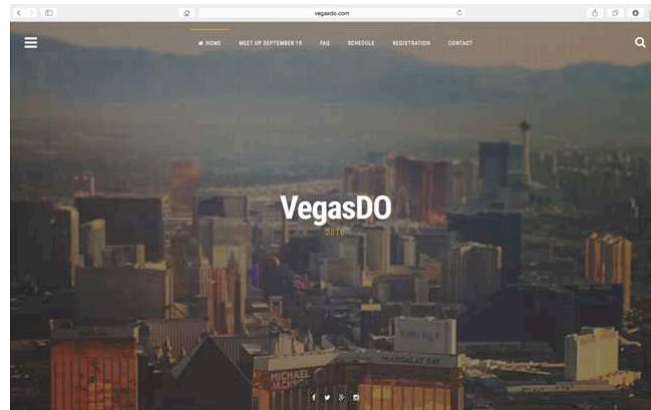
*Slots return > 75%

Rewards

- Tier Credits: 25,083 = Pearl
- Hyatt Points: 950 + tier bonus
- Hyatt Nights: 3
- Hyatt Stay: 1+
- Southwest Points: 600+

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Total Rewards Tier Credits

- Gold – Base Level
- Platinum – 5,000+
- Diamond – 15,000+
- Seven Stars – 150,000+

- *Reset every calendar year*

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Earning Total Reward Tier Credits

- \$5 Slot Play = 1 Tier Credits
- \$1 at TR Resorts = 1 Tier Credits

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Total Rewards Tier Benefits

Gold

Platinum

Diamond

- Diamond Lounge Access
- Priority Line
- No Resort Fee

Seven Stars

- Room Upgrade
- Early Check In/Late Check Out
- Starwood Gold status
- Free Cruise on Norwegian